

ARE YOU GETTING THE BEST of what your employees have to offer?



Organizations are good at identifying the skills and experience needed... and they hire and manage... to the job.

Yet, they often fail to recognize and leverage an individual's "hidden" strengths and talents.

Leaders today are pressured to deliver results in the face of great uncertainty—shrinking resources, changing priorities, and escalating fears. No one can afford to waste the talent that's right in front of them.

Strengths at Work® is a powerful, practical, proven development tool that...

- Gives you and your team immediate insight into each person's *natural* strengths
- Identifies potentially limiting behaviors associated with those strengths
- Shows you how to leverage employee strengths to drive improved results
- Strengthens communication to build cohesive, high performing teams

Imagine that... you knew your people and their strengths so well that you could...

- Quickly determine who should do what work to achieve the fastest, best result
- Engage their full potential and energy by tapping into their natural strengths
- Reduce problems and resolve conflicts quickly
- Improve confidence and execution by coaching to strengths instead of weaknesses
- Build your team's or organization's bench without adding resources
- Create a unique competitive advantage

You can harness the power of individual strengths to get the very best from your team.

Employees who understand and value their own strengths and those of their co-workers:

- ✓ Exhibit a greater appreciation and tolerance of individual differences
- ✓ Communicate more effectively, minimize problems, and resolve conflict quickly
- ✓ Demonstrate greater commitment and loyalty
- ✓ Get even more done, faster

THE
PAYOFF

Visit our website today to learn more about our:

Reusable card deck of 29 key strengths describing optimal and limiting behaviors (plus a self-paced guide)

Ready-to-go presentation and participant materials for team sessions

Advanced tools and support for managers to maximize performance using strengths-based leadership

Product samples, FAQs, and client testimonials are also available at www.betterbychoice.com

Strengths *at work.*

Easy-to-use tools that leaders, trainers, and coaches rely on to uncover and leverage natural strengths