

# LOOKING FOR A NEW WAY to engage and energize your trainees?



In today's world where most people are overwhelmed with information that...

engaging and energizing training participants requires a development strategy that has real and personal impact.

As a trainer, your ability to pave the way for change and improved performance begins with helping others "see" themselves and new possibilities.

What if you had an easy, meaningful way to help people understand and leverage their *natural* strengths and motivations — so they feel more engaged, empowered, and fulfilled?

*Strengths at Work*® is a powerful, practical, proven development approach that...

- Provides an interactive tool to engage people in a training environment *and* on the job
- Offers a positive framework for communication, self-awareness, and change
- Shows you how to guide people to use their strengths to achieve individual and group goals

## Imagine that you had a new way to engage trainees and you could...

- Help them engage their full potential and energy by tapping into their natural strengths
- Foster lasting change by creating a common language and strengths-based perspective
- Develop and support people at all levels across organizational groups
- Build a "bench" that is better prepared to communicate, collaborate, and perform
- Identify opportunities to manage limiting behaviors and further develop strengths
- Give people a sustainable way to feel more involved, energized, and fulfilled at work

## You can help trainees manage their strengths to make the most of work opportunities.

Organizations that value individual strengths and create a common language:

- ✓ Have more engaged employees and leaders who can get even more done, faster
- ✓ Create cohesive, high functioning teams through greater understanding and appreciation of individual differences
- ✓ Communicate more effectively, minimize problems, and resolve conflicts quickly
- ✓ Earn greater employee commitment and loyalty

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### Visit our website today to learn more about our:

Reusable card deck of 29 key strengths describing optimal and limiting behaviors (plus a self-paced guide)

Ready-to-go presentation and participant materials to lead team sessions

Expert facilitators and customized workshops to identify strengths and develop strengths-based leadership

Product samples, FAQs, and client testimonials are also available at [www.betterbychoice.com](http://www.betterbychoice.com)

**Strengths** *at work.*

Easy-to-use tools that leaders, trainers, and coaches rely on to uncover and leverage natural strengths